

## **Air Ambulances UK Charity Place – Summary Terms**

### **Before you apply**

By applying for a charity place with Air Ambulances UK, you agree to these key conditions. Full legal terms are set out in the appendix below.

### **What you need to know**

#### **Your place**

- Places are allocated following application review.
- You must be 18 or over on race day (expected 25th April 2027).
- A £100 non-refundable registration fee is payable if you are successful.

#### **Fundraising commitment**

- You commit to raising a minimum of £2,500 (excluding Gift Aid).
- An online fundraising page will be provided via Enthuse.
- All fundraising must be for Air Ambulances UK only.

#### **Minimum contribution rule**

- If you raise less than £2,500, a £400 contribution may be required only if total fundraising is below £500, reflecting basic place costs and overheads.

#### **Your responsibilities**

- You take part at your own risk and confirm you are fit and healthy.
- You must follow all London Marathon Events rules.
- You act as an ambassador for Air Ambulances UK during your participation.
- You are responsible for your own costs (travel, accommodation, etc.).

#### **Changes or cancellation**

- If the Event is cancelled or postponed, the organiser's rules apply.
- We will refund registration fees where the Event is cancelled through no fault of participants.
- Places cannot be transferred or sold.

#### **Deferrals**

- Deferrals may be possible if the Event organiser allows it.
- Deferrals are limited to *one time only* and subject to availability.

#### **Data & media**

- We will use your data to manage your participation and fundraising.
- We may use photos/videos from Event activities for marketing unless you opt out.

## **Full legal terms below**

### **Appendix: Full Terms and Conditions**

#### **1. The Event**

The TCS London Marathon is organised by London Marathon Events. Participation is subject to their terms and conditions in addition to these Air Ambulances UK terms.

#### **2. Eligibility and application**

- Participants must be 18 or over on race day (expected April 2027).
- Applications are reviewed and places allocated by Air Ambulances UK.
- Successful applicants will be notified in September 2027.
- Unsuccessful applicants are encouraged to reapply for future events (places available up to 2029).

#### **3. Registration fee**

- A £100 non-refundable registration fee is payable upon acceptance.
- Payment must be made within 10 days of invoice via BACS.
- Failure to pay may result in withdrawal of the place.

#### **4. Fundraising obligations**

- Minimum fundraising target: £2,500 (excluding Gift Aid).
- Fundraising must be solely for Air Ambulances UK.
- Enthuse will automatically host fundraising pages.

#### **Matched funding**

- Any matched funding is additional and does not count towards the £2,500 target.

#### **Shortfall contribution rule**

- If fundraising is below £2,500, a £400 contribution will apply only where total funds raised are under £500, reflecting place costs and overhead recovery.

#### **5. Payment of sponsorship**

- Offline fundraising must be paid to Air Ambulances UK by 7 June 2027 (or as advised).
- Online donations are transferred automatically via Enthuse.

#### **6. Participant obligations**

Participants agree that:

- Fundraising is undertaken independently “in aid of” Air Ambulances UK.
- They are responsible for all costs, taxes, and expenses.
- Air Ambulances UK is not liable for fundraising activity.

- They will act as ambassadors of the charity.
- They will wear official Air Ambulances UK kit if provided for race day.

### **7. Fitness and liability**

- Participants confirm they are fit and medically able to participate.
- Participation is at their own risk.
- Medical advice should be sought where appropriate.
- Failure to follow organiser rules may result in removal from the Event.

### **8. Event cancellation or changes**

- Event cancellation/postponement is subject to London Marathon Events' terms.
- Registration fees will be refunded where cancellation is outside participant control.
- Air Ambulances UK is not responsible for travel, accommodation, or other costs.
- Places are non-transferable and may not be sold or reassigned.

### **9. Deferrals**

- Subject to organiser approval.
- One deferral permitted only.
- Fundraising may transfer at Air Ambulances UK discretion.
- A new registration fee may apply.

### **10. Media and consent**

- Approval required before contacting media/celebrity representatives.
- Air Ambulances UK may use images/video for promotional purposes.
- Participants may opt out of image use by contacting: [info@airambulancesuk.org](mailto:info@airambulancesuk.org)

### **11. Data protection**

Air Ambulances UK processes personal data in line with UK GDPR for:

- Event administration
- Fundraising management
- Event-related communications

Participants may opt out of non-essential communications at any time.